

Utility Rebates for Energy Star Appliances: Are They Effective?

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Introduction

- ▶ **Energy Star program**
 - ▶ Voluntary labeling scheme
 - ▶ Purports



Suggestions

- ▶ Use the Hausman's specification test to discriminate between the Fixed effects and Random effects specifications
- ▶ Use environmental ideology as a control (Gallagher and Muehlegger, 2008)
- ▶ Model the determinants of rebates
 - ▶ Regulation

