

PRISCILLA PEÑA OVALLE

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ACADEMIC APPOINTMENT

Assistant Professor, University of Oregon, English Department 2006-Present

DEGREES

PhD 2006. Cinema-Television: Critical Studies, University of Southern California (USC).
Dissertation: "Shake Your Assets: Dance and the Performance of Latina Sexuality in
Hollywood Film."
Committee: Marsha Kinder (chair), Tara McPherson and David Román.
MA 2001. Cinema-Television: Critical Studies. University of Southern California (USC).
BS 1998. Film and Multimedia Production. Emerson College (*Cum Laude*)

FELLOWSHIPS & AWARDS

Ford Foundation Dissertation Diversity Fellowship	2005-2006
Mary Pickford Foundation Scholarship	2004-2006
Sr. Irvine Fellow, Irvine Foundation/USC Center for American Studies	2003-2006
Rudolfo Montes Memorial Scholarship	2001-2005
George Cukor Scholarship	2004-2005
Ford Foundation Dissertation Fellowship (Honorable Mention)	2004-2005
National Hispanic Foundation for the Arts/HSF Scholarship	2002-2003
USC All University Pre-Doctoral Fellowship	1999-2002
USC Center for Feminist Research Travel Grant	2001

AREAS OF INTEREST

Race; Representation; Latino/a & Chicano/a Studies; Film History; Performance; Gender & Sexuality; Film & New Media Production; Nation; Textual Analysis; Dance in Film

PUBLICATIONS

PEER-REVIEWED

Ovalle, Priscilla Peña. "Synesthetic Sabor: Translation and Popular Knowledge in 'American Sabor' (Exhibit Review)." American Quarterly 61.4 (2009): Forthcoming.

Ovalle, Priscilla Peña. "Urban Sensualidad: Jennifer Lopez, *Flashdance* and the MTV Hip-Hop Re-Generation." Women & Performance: A Journal of Feminist Theory 18.3 (2008): 253-268.

Ovalle, Priscilla Peña. "Framing Jennifer Lopez: Mobilizing Race from the Wide Shot to the Close-Up." The Persistence of Whiteness: Race and Contemporary Hollywood Cinema. Ed. Daniel Bernardi. London and New York: Routledge, 2007. 215-44.

Ovalle, Priscilla Peña. "Pocho.Com: Re-Imaging Television on the Internet." Television after Tv: Essays on a Medium in Transition. Eds. Lynn Spigel and Jan Olsson. Durham: Duke University Press, 2004. 324-41.

REVIEWS, INTERVIEWS AND OTHER WRITTEN WORK

Ovalle, Priscilla Peña. "Aurally, Visually, Virally: Choreographing Race From Fosse to Beyoncé (Guest Column)." 2009. Flow TV. (04/05/09): Department of Radio, Television, and Film at the University of Texas at Austin.

Ovalle, Priscilla Peña. "Head & Shoulders Gives Good Hair: Dance, Hair and Latina Representation (Guest Column)." 2009. Flow TV. (01/15/09): Department of Radio, Television, and Film at the University of Texas at Austin.

Ovalle, Priscilla Peña. "Viva Viagra! Or, How Race Dances around Erectile Dysfunction (Guest Column)." 2008. Flow TV. (09/01/08): Department of Radio, Television, and Film at the University of Texas at Austin.

Ovalle, Priscilla Peña. "The Seductive Style of a Tex-Mex Cultural Critic." Rev. of *Tex{t}-Mex: Seductive Hallucinations of The "Mexican" in America* by William Anthony Nericcio. Contracorriente: A Journal of Social History and Literature in Latin America 5.1 (2007): 304-09.

Ovalle, Priscilla Peña. Rev. of *Astaire and Rogers* by Edward Gallafent. Film Quarterly 60.3 (2007): 89-90.

Ovalle, Priscilla Peña. "Priscilla Ovalle Interviews Cristina Venegas." Spectator: The University of Southern California Journal of Film and Television Criticism. Spring (2006): 55-60.

Ovalle, Priscilla Peña. "The Complications of Teen Pregnancy Campaigns." University of Southern California Center for Feminist Research Newsletter. Los Angeles: USC Center for Feminist Research, 2002.

FORTHCOMING

Ovalle, Priscilla Peña. Dance and the Hollywood Latina: Race, Sex, and Stardom (Rutgers University Press, 2010)

CONFERENCE PAPERS & PRESENTATIONS

"When Rita Moreno's Voice Changes." Paper Presented, American Studies Association, Washington, DC, November 2009 (Forthcoming).

"Adapting the Brown Female Body Through Dance: From Hollywood to MTV." Paper Presented, American Studies Association, Philadelphia, October 2007.

"Framing Jennifer Lopez: Mobilizing Race From the Wide Shot to the Close-Up." Paper Presented, Society for Cinema and Media Studies, Vancouver, March 2006.

"Carmen Miranda Shakes It for the Nation: Dance & Latina Representation in 1940s Hollywood." Paper Presented, Modern Language Association, D.C., December 2005.

"Framing Jennifer Lopez: Mobilizing Race and the American Dream." Paper Presented, Latino/a Studies Symposium, USC, Los Angeles, October 2005.

"Framing Jennifer Lopez: Mobilizing Race from the Wide Shot to the Close-Up." Invited Lecture, Department of Sociology, USC, October 2005.

"You Are Not One Woman, But Many – And Never the Same": Rita Hayworth and the Cosmetic Borders of Race." Paper Presented, New Research in Dance: Latin/a Refractions: Saints, Salsa & Sex Appeal, University of California, Riverside, May 2005.

"'Cosmetic' Borders: Re-Racing/Re-Packaging the Hollywood Latina." Paper Presented, Feminism Contesting Globalization Conference (WERRC), University College Dublin, June 2004.

"Mobilizing Whiteness: 'Making Up' Jennifer Lopez and Rita Hayworth." Paper Presented, Dance Under Construction, University of California, Riverside, April 2004.

"'Making Up' Racial Mobility: Jennifer Lopez and Rita Hayworth." Paper Presented, Thinking Gender, University of California, Los Angeles, March 2004.

"Dancing 'In-Between': Dolores Del Rio & the Choreography of Race in 1930s Hollywood." Paper Presented, Hawaii International Conference on Arts and Humanities, January 2004.

"The Border Baile of Dolores Del Rio." Paper Presented, Academic Tourists in a Fragmented Metropolis Conference, USC, March 2002.

TEACHING

ASSISTANT PROFESSOR

Genre, Race, and Sexuality (400/500 level)

Media Aesthetics (200 level)

Performance and Racialized Sexuality (Graduate Seminar)

Film, Media and Culture (300 level)

Television Studies (400/500 level)

Race & Ethnicity in Film (100 level)

The Hollywood Dance Film, (400/500 level)

Music Television (400/500 level)

INSTRUCTOR

Introduction to Multimedia. Los Angeles Leadership Academy, Institute for Media Literacy at the Annenberg Center for Communication, USC, Spring 2005.

The Contemporary American Dance Film. Emerson College, Fall 2002-Spring 2004.

Web Site Planning and Production. Transforming Scholarship Through Multimedia, Institute for Media Literacy at the Annenberg Center for Communication, USC, Summer 2004.

TEACHING ASSISTANT

Religions of Latin America. Religion/Program in American Studies and Ethnicity, USC, Spring 2005.

Race & Class in Los Angeles. Sociology/Program in American Studies and Ethnicity, USC, Fall 2004.

Introduction to Film. Cinema-Television: Critical Studies, USC, Fall 2002 and Spring 2003.

INTERACTIVE MEDIA PRODUCTION

Three Winters in the Sun: Einstein in California. Production Manager. The Labyrinth Project at the Annenberg Center for Communication, USC, 2004.

Espresso Mi Cultura. Web Designer/Webmaster. Los Angeles, 2001-2004.

Rubber Chicken Cards. Web Designer/Webmaster. Los Angeles, 1999-2004.

Tracing the Decay of Fiction: Encounters with a Film by Pat O'Neill. Production Manager & Media Compression Supervisor. The Labyrinth Project at the Annenberg Center for Communication, USC, 2001-2002.

YBG Productions. Web Designer/Production Manager. Los Angeles, 1999-2000.

Paté Poste Marketing. Print Production Manager and Graphic/Web Designer. Boston, 1997-1999.

TELEVISION & FILM PRODUCTION

Minerva Awards (12 minutes). Assistant Producer, Minerva Award segments. Los Angeles, 2005.

Grand Theater: A Tale of Beirut (27 minutes). Sound Recording and Post-Production Supervisor. Beirut/Boston, 1999.

The American Experience. Research and Web Intern, WGBH-PBS. Boston, 1997.

Chasing Dreams (1 hour). Writer and Producer, *War on Poverty* series. San Antonio, 1995.

Voices on Violence: Gangs (1 hour, live). Producer, KLRN-PBS, San Antonio, 1994.

Voices on Violence: Domestic Violence. (1 hour, live). Producer, KLRN-PBS, San Antonio, 1995.

RESEARCH**DISSERTATION**

Investigated production and publicity practices of Hollywood filmmaking from the 1920s to the present, utilizing archived studio memos, publicity stills and screenplay drafts from the Warner Bros. Archive (USC) and the Margaret Herrick Library at the Academy of Motion Picture Arts and Sciences, 2000-2005.

RESEARCH ASSISTANT

The Subject of Documentary. Recovered and electronically reassembled out of print material for Michael Renov's book, 2002-2003. Michael Renov, *The Subject of Documentary* (Minneapolis: University of Minnesota Press, 2004).

ACADEMIC & COMMUNITY SERVICE**DISSERTATIONS, EXAM COMMITTEES & HONORS THESES**

Yin-Chin Chen, MA Thesis Committee 2009

David Sky, Honors Thesis (Chair) 2009

Darlene Hampton, PhD Dissertation Committee (Chair) 2007

Brenna Wardell, PhD Dissertation Committee (Co-Chair) 2007

Kom Kunyosying, PhD Dissertation Committee 2007

Cody Yarbrough, Honors Thesis 2007

DEPARTMENTAL & UNIVERSITY SERVICE

Graduate Curriculum Committee, English Department, 2008-2009

Women of Color Tenure Initiative, Center for the Study of Women in Society, 2008-2009

Executive Committee, Center for the Study of Women in Society, 2007-2009

Search Committee, Literature & the Environment Search, 2007-2008

PROFESSIONAL SERVICE

Peer Reviewer, *Aztlan: A Journal of Chicano Studies*

Peer Reviewer, *Cinema Journal*

Peer Reviewer, *Men and Masculinities*

AWARDS & ACADEMIC FUNDING

Stanley B. Greenfield Faculty Award (co-authored with Michael Aronson). Funding added *Variety* (Media Trade Publication) to the UO Library Film Studies collection. Awarded 2009.

Stanley B. Greenfield Faculty Award (co-authored with Michael Aronson). Funding added *Photoplay* (Fan Magazine Collection, 1929-1941) to the UO Library Film Studies collection. Awarded 2007.

WORKSHOPS & PANELS

Oregon Students of Color Coalition Conference (Workshop Leader, Hollywood Conventions and Arab Representation). Western Oregon University, February 2009.

Women of Color Leadership Workshop. University of Oregon, May 2008.

Currents in Gender Studies Symposium: Laura Elisa Perez (Respondent, *Chicana Art: The Politics of Spiritual and Aesthetic Altarities*). University of Oregon, April 2008.

Visual Literacy: A Panel Discussion (Panelist). University of Oregon, February 2008.

Graduate Student Society for Cinema and Media Studies Work-in-Progress Presentation Panel (Organizer). University of Oregon, February 2008.

Community Conversations: Laughing at or with Racism — From Blackface to Borat (Panelist). University of Oregon, November 2007.

Faculty Seminar Series (Respondent), The Center for Race, Ethnicity, and Sexuality Studies (CRESS), University of Oregon, April 2007.

Community Conversations: The Unbearable Whiteness of Being: A Forum on Critical Race Theory (Panelist). University of Oregon, April 2007.

Thinking Outside the (Recycle) Box, Spring Ecocriticism Colloquium (Panelist), University of Oregon, February 2007.

Oregon Students of Color Coalition Conference (Workshop Leader). Western Oregon University, February 2007.

Publishing Workshops, Part Two & Three (Organizer). USC, January and March 2006.

Latino/a Studies Symposium (Co-Organizer and Presenter). USC, October 2005.

The Nuts and Bolts of Publishing (Co-Organizer). USC, September 2005.

Building Community (Co-Organizer). USC, March 2004/April 2005.

Graduate Students of Color Network (GSCN). Co-Chair. USC, 2004-2005.

High School Student Mentor. USC, 2004.

AMIGOS. Vice-President. Emerson College, 1996-1997.

PERFORMANCE

Jazz and Modern Dance

Grupo Animo. Writer/Performer. Guadalupe Cultural Arts Center, San Antonio, 1993-95.

When El Cucui Walks. Featured Dancer. Guadalupe Cultural Arts Center, San Antonio, 1994.

PROFESSIONAL MEMBERSHIPS

American Studies Association

Society of Cinema and Media Studies