









# CAMPAIGN FOR CHANGE

Share our vision. Join our progress.

**Sara Hamilton and Athan Papailiou**

Paid for by Sara and Athan for ASUO Exec.  
Jacob Daniels, campaign manager  
[SaraAndAthan@gmail.com](mailto:SaraAndAthan@gmail.com)

-  Institute Electronic Ticket Distribution for football and basketball games
-  Fund EMU Master Plan to create more student space and repair deferred maintenance
-  Long-term, sustainable budget solution for the Student Rec. Center
-  Restructure outdated i-fee allocation process
-  Reclaim high-quality and equal-opportunity education at minimal cost
-  Reduce i-fee dependence with increased earned revenue

## Fund EMU Master Plan

- ❖ The EMU is the hub of student life and has great potential for growth. The EMU was built by students and its upkeep is also the responsibility of students. Outdated and energy-inefficient, the EMU does not have enough offices, and deserving student groups compete for limited number of shared spaces. Furthermore, outdated single-pane windows contribute to an electricity bill that exceeds \$200,000 a year. **In a joint effort with the EMU Board of Directors, administration, and student stakeholders, we will survey the atmosphere that will foster sustainable change.** We will see what changes are needed and wanted by all stakeholders. Our joint efforts will culminate with a ballot measure in April 2008 that is fair to students and responsible to the future of the EMU. Additional costs will be aggressively sought through private donations, grants, and matching building funds from the State of Oregon. A building ready for the 21<sup>st</sup> century will facilitate the ability to generate greater revenue and relieve dependence on the incidental fee.
- ❖ Some facts about the EMU:
  - ✓ The EMU has more than \$6 million in deferred maintenance costs. This issue has become so severe that last year's heavy rainfall caused major leaks that resulted in flooding outside the ticket office.
  - ✓ The EMU has energy-inefficient single-pane windows, old doors, and an outdated HVAC system.
  - ✓ The EMU does not have a good retail design and cannot attract off-campus retailers. More retail income will reduce dependence on the i-fee and free up resources for programs.
  - ✓ The EMU was built to support 14,000 students, and currently there are over 20,000 students.

## Restructuring the outdated i-fee allocation process

- ❖ We are committed to solving budgetary crises that have resulted in a seemingly never-ending "spending rat race." The cost of services will only continue to increase and our ability to self-generate revenue cannot sustain itself. By addressing our problems instead of patching them up, we can work toward sustainable financial solutions that will save students' money.
- ❖ The current incidental fee allocation process was created fifteen years ago; this system uses three committees of the ASUO Senate to allocate the i-fee. Since then, significant changes have occurred. We have more programs, more complex budgets, and more institutionalized processes than ever before. And perhaps more than ever, we're struggling to define exactly what the incidental fee's purpose is: should the cultural and physical development be entirely the burden of student fees, and what role does the administration share in tackling these responsibilities? **We must address structural inefficiencies that cause unnecessary costs and hurt student programs.** The ASUO must begin with a comprehensive review of the budget process in its entirety and reorganize around the following principles:

- ✓ “Funding Equity”: all students should have equal and fair access to incidental fees, and should be put on a level playing field with currently funded services or programs.
  - ✓ Accountability: all student groups, contracts, and departments shall be held accountable for student monies received.
  - ✓ Student oversight: the oversight and fiscal autonomy of the i-fee shall in one way or another be overseen by the students who pay it.
- ❖ The effort to reform the ASUO budgeting process should be inclusive and thorough, and may take several years to implement. Minimally, we recognize the need for the following structural changes:
- ✓ Contract and department budgets should be separate from student programs budgets. Contracts and departments are ruled by mandated and complex Current Service Level (CSL) expenses. Student should not have to compete against contracts and departments for student incidental fee funding.
  - ✓ Contract negotiations should be executed by a specialized and dedicated budget committee. While the current structure utilizes contract negotiations over three different finance committees—ADFC, PFC and Executive (Finance Coordinator)—we believe negotiations should be streamlined through one specialized budget committee. By evening the playing field between business professionals and student negotiators, we can make thorough and cost-effective decisions.
  - ✓ The ASUO needs more human resources. While the dollar amount, number of programs, and complexity of budgets have steadily increased over the years, the number of students directly allocating the fee has not changed. Per dollar allocated, there is less time devoted than ever before. It’s not cost-effective to make decisions about budget allocations with such strained human resources. We believe that more students need the opportunity to participate in ASUO governance.
  - ✓ While inevitable, turnover is expensive because it ties up resources otherwise used for finding creative and sustainable funding solutions. We believe the ASUO’s structure must include additional full-time support staff that will foster increased institutional memory.

## Reclaim High-Quality and Equal-Opportunity Education at Minimal Cost

- ❖ We believe students’ input into their own education is inseparable from the definition of high-quality education, and that the ASUO plays an integral role in administrative decisions regarding facilities and faculty. Students should actively participate in the decision-making processes, such as campus policy, and the selection of professor tenure and courses offered.
- ❖ University faculty committees are central to decisions that affect educational climate. Currently, students hold little or no authority in establishing policy that deeply affects our education such as the tenure of faculty, eligibility for general university scholarships, and the allocation of University resource fees. The governance of these faculty committees is unclear. A lack of transparency and disorganization of process exists. Given that these

committees are difficult to navigate, we will educate students about their individual role in contributing to policy that has a broad educational effect so that they may fully participate in University governance. We will also educate the broad student population about the existence of these committees.

- ❖ Course evaluations are being moved online per a recent motion by the University Senate. However, issues such as the content of evaluation questions and timing of assessment need strong student input. The final examination should be included in a student's overall assessment of a course, and there should be consistency in types of questions asked. Not only will we include students in these continuing discussions, but also will work to ensure that final decisions are made with the interests of students in mind.
- ❖ We recognize that diversity is a human problem that covers racial/ethnic lines, as well as socioeconomic, religious/political, and cultural differences, and should be addressed as such. We believe the recently-implemented diversity plan sidesteps the real issues at hand: that diversity must be addressed through dialogue and tolerance, and only limited success can come through institutional solutions. While the spirit of the diversity plan is well-placed, our individual efforts as leaders will address the human side of diversity. We will expand on institutional efforts by personally committing to: creating an ongoing dialogue, embracing the differences of those we serve, expanding our comfort zones, and using tolerance as our desired mode of operation.
- ❖ We recognize that students cannot participate in a system of government they do not understand. The ASUO is inaccessible and does not facilitate understanding of the system. Students should not feel silenced and unable to participate because the process is convoluted. If elected, we will dedicate at least an hour every week to meet in small groups to honestly and intimately discuss whatever issues are on people's minds. We will also create easily accessible educational materials that will be available through multiple media types.

## Electronic Ticket Distribution

- ❖ The current ticket distribution process is not on par with Oregon's peer institutions and is hurting the ASUO's ability to effectively provide tickets to football and basketball games. Although we purchased around 5,700 tickets per football game this season, up to 1,000 were unused. Currently, we have no way to track which tickets are used and which are being taken and unused. Additionally, ticket distribution is unfair due to the varying ability of students to wait in line, at times missing class. Without electronic databases, we have very little information on which to base good public policy. Our administration will work with the Athletic Department Finance Committee (ADFC) to institute an electronic ticketing system that adequately meets student needs, will save time and money, and will be fair for fee-paying students. We sincerely believe this will allow more Duck fans to consistently attend athletic events, and will facilitate the ADFC's ability to maximize ticket purchases.

# About the Candidates

Born in Seoul, South Korea, Sara Hamilton is from Klamath Falls and studies Music History and Philosophy. This year, as the unanimously elected ASUO Senate President, she oversees a \$10.5 million dollars student fee allocation process, and successfully instituted an organized and transparent Senate Indexing System. As 2006 Senate Vice-President and two-year member of the EMU Board of Directors, Sara initiated a classy-fan behavior campaign, led the charge to ban trans fats from EMU food products, and developed programs to get music majors more involved in the political process. Previously, Sara wrote for the Korean Ducks magazine, worked as an intern for State Rep. John Lim, and played in numerous music ensembles such as the Oregon Marching Band. She has served on numerous committees, including presidential and dean's advisory groups, the Formal Hearings Board, and two diversity plan committees. If elected, Sara will continue her efforts for inclusive leadership, fiscal accountability, and cooperative partnerships between students and administration.

A second-generation American-Greek, Athan Papailiou is part of the first generation of his family to attend post-secondary education. From Portland, Athan is a Presidential Scholar in the Clark Honors College and studies biology with a concentration in neuroscience and behavior. Elected to the Bookstore Board of Directors, Athan has vigorously represented student interests by pushing for financial transparency, and as a member of the Sigma Chi Fraternity was elected Vice-President of Leadership Development for the Interfraternity Council, the governance organization for the University's 2,000 Greek students. As chair of the ASUO Academic Senate, Athan has authored numerous bills, including Senate Bill 8 which re-balanced the academic department's representation. He represents student interests on the University Senate, Campus Planning Committee, and the University Scholarship Committee, and is active in the Askelpiad's Pre-medical society. If elected, Athan will continue his efforts for fiscal transparency, student representation in University affairs, and finding sustainable budget solutions for contracts and departments.

**Sara Hamilton**  
2007 Presidential Candidate

**Athan Papailiou**  
2007 Vice-Presidential Candidate

