

February 20, 2008

Attendees: Renee Baumgartner, Neal Zoumboukous, Geroge Rowe, David Peterson, Kari Herinckx, Jim O'Fallon, Danny Shearer, Matt Merriman, Joe Giansante, Pat Kilkenny, Gary Gray, Paul von Donkelaar, Richard Sundt, Laura Hazlett, Dan Williams, Deb Morrison, Dev Sinha, Melinda Grier, Whitney Wagoner, Anna Poponyak, Curtis Haley, Sandy Weintraub

Meeting was chaired by Dev Sinha. This meeting is specifically for a baseball presentation.

Kilkenny spoke about the IMG College-Multi Media Rights Agreement that was recently signed. This agreement is in partnership with Oregon Sports Network and is worth over \$67,000,000 over the next 10 years. This agreement will include management of the television and radio rights and programming, advertising, licensing video boards and signage. The contract provides \$4M bonus to be used for capital investment for video boards and signage in the proposed basketball arena, Autzen Stadium and the new baseball park. In addition IMG-OSN will guarantee the University \$2.5M for the right to sell the naming rights for the new baseball field. Viewers will not see a change when watching the events. This agreement does not include naming rights to the proposed arena and these are guaranteed dollars without contingency.

Grier spoke about the proposed arena project. Legislature is moving forward and will be meeting tomorrow to pass through committee. Additional \$1.00 will be assessed on each ticket over \$8.00 which is above and beyond any other charges. These extra monies will be put into a legislature account and will stay there the life of the bonds (30 years). If not used, the monies will be used for academic support of student athletes.

Paul von Donkelaar spoke about the EcoNorthwest report. The subcommittee is prepared to endorse the arena project and will also make recommendations on key issues. A memo of understanding with administration is being worked on.

Joe Giansante gave a presentation on the baseball and the new baseball park. 63 of the 66 BCS conference schools now field a baseball team. The reinstatement of the program requires a new facility be constructed. The preferred site is on the east side of Autzen Stadium in the northwest corner of the east parking lot. There is an estimated 300 parking spots that will be displaced and possibly moved to another area if the park is constructed. Groundbreaking is projected to begin August 2008 with a 4 month construction time. The Eugene Emeralds have an agreement in principle with the University to lease the park for their season which begins right after the University season ends. The park will be used for tailgate events for football, non-athletic department events, Babe Ruth Tournaments and student group events. There will be sensitivity to Cuthberth schedule of events. Other revenue generating items include concessions, merchandising and the television and radio rights. It is estimated that 2000 people will be needed in the stands for each game to breakeven or make a profit. Oregon State is close to breaking even with a 2000 seat complex. Oregon will have a

4000 seat complex.

Richard Sundt made it clear that he did not like the schedule of baseball, softball and would like to see the schedule reduced

Dev Sinha proposed Proposed Opinion Statements. The idea is to have a list of statements about a topic which are discussed and then a chance for people to vote on their preferred opinion.