

IAC Meeting  
12-10-2008  
UO Law School

In attendance: Neal Zoumboukos, Cara Mead, Anna Poponyak, Kari Herinckx, Dan Williams, Deborah Morrison, Gary Gray, Jim O'Fallon, Janet Wasko, Richard Taylor, Mandy Chong, Nathan Tublitz, Dev Sindha, Russ Tomlin, Jane Gordon, Janell Bergstrom

Updates:

Neal Zoumboukos: Presented the group with the O Heroes newsletter.

Neal Zoumboukos: Shared a memo sent by Karen Sprague regarding the exploration of an interdisciplinary undergraduate major that would focus in the social sciences. The memo also discussed forming a faculty committee to discuss. The memo cited the idea of appealing to students whose interests are not met by current majors offered and incorporating technology or career goals. Future discussion: impact of such major on student-athletes, student-athlete major trends, how student-athletes receive information about major programs.

Jane Gordon, Competition Not Conflict

Jane presented information about the program, past and future events, history of funding, and a video produced to promote the program. CnC will attend the NCAA CHAMPS/Life skills Conference this winter, they are partnering with CODAC and Student Life on other campus initiatives, and having discussions regarding fan behavior and participation in sports.

Russ Tomlin, Efforts to promote academics to athletic audiences

Russ gave an update on the second year of a project designed to use sporting events and venues to promote faculty/academics. Examples are: selecting faculty award winners to attend FB/MBB/WBB (FB as guest in the President's box) and be recognized during a timeout/game break; a 90 second spot on Jerry Allen's radio show to highlight individuals, projects or programs. Suggestions included: video highlight film on Duckvision during FB games; ticket subsidy providing money from athletics back to academics; a website dedicated to promoting athletics and academics as one; faculty liaisons for athletic teams; ten second news spots featuring academics to air during athletic broadcasts; alumni interviews to discuss value of education and specific programs. Questions included: videotaping courses to provide students more access to courses when scheduling conflicts occur; forming major fairs for students to further explore different majors

Janet will recommend that Russ form a committee on exploring majors, and the exclusion of student-athletes and/or other student groups from certain majors. A request for the distribution of majors for student-athletes over the past five years was made, as well as further info on how many student-athletes are denied access to their major of interests and why.