

## **Intercollegiate Athletics Committee Meeting Director's Conference Room, Casanova Center**

October 14, 1998

**Committee Members and Guests Present:** Richard Clark, Mary-Lyon Dolezal, Gary Gray, Jeffrey Hurwit, Lynn Kahle, John Leahy, Jim Mohr, Bill Moos, Jim O'Fallon, Bill Ryan, Brad Shelton, Alan Stavitsky, Nathan Tublitz, Dan Williams, and Debbie Nankivell. Committee members and guests introduced themselves.

### **Update from Dan Williams**

Dan Williams, vice president for administration, informed the group about the creation of the Intercollegiate Athletics Committee and its evolution into its current form. The purpose of the committee is to advise the president about athletic department policies and practices, and to serve as a bridge between the university as a whole and the department. Members are elected by the university's faculty and the committee is accountable to the faculty senate. The committee has helped in addressing Title IX issues and has been involved with the recent NCAA certification process. Jim O'Fallon, faculty athletic representative, is an ex officio member of the committee and serves as the president's representative on NCAA issues.

### **Athletic Department Funding**

Bill Moos outlined the department's budget revenue sources in general terms. A future meeting will provide more detail about the department's overall budget and include the budget forecasting tool developed last year to assist in planning for the future as the department heads toward self-sufficiency.

The long range planning tool was developed by Dave Sparks, department staff, and UO grad students from the Business School to assist in assessing department needs over the next ten years. The options which can be factored into the projections include the effects of inflation on expenditures, changes in ticket prices, expansion of Autzen seating, reductions in state and institutional support to athletics, changes in donation levels, and dropping/adding sports, etc.

The department's budget has increased rapidly to about \$24 million for 1998/99. The previous budget deficit has been paid and the department is operating in the black. A commitment has been made to reinvest in services that directly benefit student-athletes.

The football program creates the most revenue for the department from ticket sales, game guarantees, TV coverage, and bowl money received from the Pac-10. The men's basketball program brings in the next highest amount of revenue. Women's basketball continues to grow and will likely be the next program to run in the black.

Funds received following back-to-back Rose Bowl and Cotton Bowl appearances allowed the

department to invest in improving academic services for all student-athletes as well as increasing salaries and recruiting budgets for all programs. The success of our programs has also helped to increase fundraising levels, which is imperative as scholarship costs continue to rise. The department continues to reinvest in its facilities, primarily using private donations.

The marketing arm of the department includes the Oregon Sports Network, with in-house television and radio contracts. A new partnership with ESPN Regional is expected to broaden sponsorship opportunities for the department. Autzen Stadium's new MegaVision was funded entirely from private donations allowing the department to realize immediate revenue from all advertising on the board.

Student fees amount to approximately \$1 million this year, and institutional funding to the department continues to be decreased. The department receives a percentage of sales made in the UO Bookstore and Duck Shop. The contract with Nike is one of only twelve all-inclusive contracts between universities and the company.

The department's reserves have been tapped recently to pay for some facility project expenses which will be covered by long term donation commitments. Refunding the reserves is a priority over the next few years.

### **High School Football - Autzen Stadium**

Discussed the need for local high schools to find another venue for their football games since Autzen Stadium will be converted to natural grass for the 2000 season. Bill informed the group that he has been meeting and discussing the planned conversion with 4J officials for the past few years. The decision to postpone the conversion to 2000 was made in part to allow 4J time to plan for alternatives to using Autzen.

### **NCAA Certification Self-Study**

Jim O'Fallon reported that the university received preliminary approval of its NCAA certification self-study process. The study took a close look at the following areas within the department and assessed its effectiveness in governance and commitment to rules, academic integrity, fiscal integrity, and commitment to equity. The final determination from the NCAA is expected in late November. A few recommendations included in the peer review team's final report will need to be addressed.

### **Next Meeting**

It was agreed that this year's meetings will be held on the third Wednesday of each month, beginning at 4:00 p.m. The next meeting is scheduled for 4:00 p.m. on Wednesday, November 18<sup>th</sup> at the Institution of Theoretical Science on the 4th floor of Willamette Hall.

Please send future agenda items to John Leahy at least 1 to 1-1/2 weeks prior to the next meeting.

Possible topics for future meetings include:

- C Inviting coaches to attend, especially new coaches
- C Academic advising
- C Tours of department facilities
- C Alumni relations - booster support
- C Long range planning

- C Title IX
- C NCAA rules and student-athlete eligibility issues

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