

Intercollegiate Athletics Committee Meeting
Director's Conference Room - Casanova Center
January 25, 2006

Committee Members and Guests Present: Renee Baumgartner, Mark Blaine, Gary Gray, Julie Haack, Jim Isenberg, Vin Lananna, Tom Larson, Michael Moffitt, Bill Moos, Jim O'Fallon, Eric Pickard, Jim Schombert, Ed Singer, Whitney Wagoner, and Debbie Nankivell.

Arena Project Update

The arena project design team was in Eugene for meetings on January 25th and 26th. The conceptual designs for the project are expected to be completed by mid-March. At that time, a presentation will be made to donors to determine the feasibility of moving forward with the project.

Track & Field Program/2008 Olympic Trials Update

Vin Lananna, Associate Athletic Director/Director of Track & Field, updated the committee about his background and experience, the UO track and field program, as well as the Olympic Trials to be held at Hayward Field from June 27 through July 6, 2008. Bill Moos and Vin share a common vision of not only returning Oregon's track & field program to its elite status, but also in sparking the resurgence of the sport of track and field nationally and internationally.

Conducting the Olympic Trials will be a joint effort as was the successful bid submitted to USA Track & Field. The group who collaborated on the bid included people from local and state government, the community, the Oregon Track Club, former athletes, local track organizers, and department staff. The budget for the event is estimated to be approximately \$6 million, with the majority of those funds coming from donations and sponsorships. Vin distributed a fact sheet with information about the Trials.

Ticket packages will go on sale very early and NBC will be televising a total of eleven hours of programming during the Trials. Security will be expanded and campus will be impacted to some degree by the large number of visitors to the events. The Trials are expected to bring around \$20 million to the community. Nike, also a major sponsor of USA Track and Field, is expected to be very involved in sponsoring and marketing the Trials. In addition, students from the Warsaw Sports Marketing Center will have the opportunity to play a role in assisting behind the scenes prior to and during the Trials.

The enhancements needed to host the Trials at Hayward Field are estimated to cost around \$3.5 million and will come from donations. The improvements to Hayward Field will make the facility a more attractive site to host future NCAA, national, and international level events.

Discussed Oregon's track and field program in more detail, including scholarship limits, dual meets, recruiting, a refocus on distance events, working with the football program to recruit sprinters, walk-ons vs. scholarship student-athletes, and repackaging how meets are conducted and marketed. One critical component to increasing the fan base is to have a winning program. Having a successful track and field program will also help showcase the university, Eugene, and the community.

2006 Civil War Football Game

Bill informed the committee that there is a possibility that the Civil War football game will be moved from November 25th to December 2nd this season. The schedule change would have a positive impact on our football student-athletes by requiring them to return to Eugene directly after Thanksgiving break and re-commit to their studies in preparation for finals.

Next IAC Meeting

The next IAC meeting has been scheduled for 4:00 p.m. on Wednesday, February 15, 2006. The meeting location will be confirmed soon. Possible agenda topics include planning for a future transition of the FAR position and following-up with COIA issues.

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