

Intercollegiate Athletics Committee Meeting

Johnson Hall Conference Room

November 6, 2002

Committee Members and Guests Present: Renee Baumgartner, Dominique Beaumonte, Marian Friestad, Susan Gary, Gary Gray, Dave Heeke, Jim Hutchison, Edward Kame'enui, Jenny Kenyon, Tom Larson, Kirsten McEwen, Bill Moos, Jim O'Fallon, Jim Schombert, Brad Shelton, Dara Wone, and Debbie Nankivell.

Athletic Department Budget

Tom Larson provided an update regarding the department's 2002/03 budget, which increased significantly as a result of the Autzen expansion project. The budget went from \$29 million to \$36 million this year due to the following changes: Additional revenue from eight home football games (rather than 6 or 7 as in the past); revenue from selling 12,000 additional seats; and assessments on some of the new seating areas. The 2002/03 budget also includes some non-recurring costs, such as double bond payments totaling \$4 million for the expansion project. In following years, the bond payment will be \$2 million annually. Security costs for all department events have also increased dramatically.

The department is no longer receiving university funding support, having accelerated the previously agreed upon reduction schedule. The planned 3% assessment on donations to support the university's new capital campaign would cut deeply into funds which are essential components of the department's operating budget.

The department also provides funding for the academic support services for student-athletes office. Discussed the need to periodically provide a report to the committee regarding usage of the tutorial services available to student-athletes.

Next year, additional income will be generated when the 32 new skyboxes are available for use. However, the addition of a new women's program will also be a considerable new expense for the 2003/04 department budget.

Addition of New Women's Sport

Renee Baumgartner and a committee will be making a presentation to the department's executive officers group in early December regarding the addition of a new women's sport. At this time, the following sports are under consideration - gymnastics, swimming and diving, water polo, lacrosse, crew, field hockey, and equestrian. Items to be considered in the decision-making process include community interest in the sport, interest in the sport from potential student-athletes, the availability of teams for scheduling competitions, travel costs, the availability of a site for home competitions, start-up costs, and the overall ability to fund the new program. Discussed the appearance that little or no progress had been made since this topic was discussed at the May, 2002 IAC meeting. More detailed information has been gathered since last spring, including updated department budget projections, which will make the December presentation more complete.

This issue will be an agenda item at either the December or January IAC meeting. Committee members will have an opportunity to provide input regarding the pared down list of sports still in consideration before a final decision is made.

New Duck Character

Discussed the new Duck character that was unveiled at the USC football game. The new character will not be replacing Donald, but is a more athletic Duck designed to appeal to a different segment of fans. Discussed the decision making process that went into the creation of the Duck character. It is important for the department to continue its innovative marketing plans which help generate interest in the program and increase sources of revenue.

IAC Executive Committee

Discussed the executive subcommittee of the IAC which was created to improve the lines of communication between the department, the committee, and the university senate. Brad Shelton and Jim Schombert currently serve on the executive committee. Brad is in contact with Dave Heeke on a weekly basis to discuss department issues that need to be included in upcoming meeting agendas. The executive committee will also provide advice when the department needs to make a quick decision which could affect the campus community.

Duck Vision Promotions

Promotions for UO academic programs have run on Duck Vision during home football games in the past and it is hoped that a new version will be ready to run during the upcoming Washington game.

Radio Affiliate Concerns

Discussed concerns raised by faculty and students regarding the nature of some of the talk radio programs airing on KUGN, the local Oregon Sports Network radio station. This issue will be discussed by university administration in the next couple of weeks.

Next IAC Meeting

The next meeting has been scheduled for 4:00 p.m. on Wednesday, December 4th in the Director's Conference Room at the Casanova Center.

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