

THE PROMISE OF REASON

The New Rhetoric After Fifty Years

Saturday, May 17 through Tuesday, May 20, 2008

Center for Teaching Writing – English Department
University of Oregon
Eugene, Oregon

Program and Abstracts

PREFACE

Welcome to all participants and guests of *The Promise of Reason* conference. I hope you agree that the program represents a broad spectrum of significant rhetorical concerns, all of which are appropriate to our Perelman tribute and relevant to the goal of applying our expertise as scholars to the improvement of public discourse. Those of us who study and teach rhetoric, reasoning, argument, and debate have a special responsibility to consider the ways our work can and should contribute to making healthier discourse communities in a more just and peaceful world. May we therefore accomplish some measure of Cha?m Perelman's and Lucie Olbrecht-Tyteca's vision of justice through rhetoric in its broadest reach. With these imperatives in mind, the organizers of this conference have decided to open our plenary sessions to the general public and to make videos of these sessions available on-line. We have also combined the conference with a special public event, **The Contrarian Forum**, in which David Horowitz and Cary Nelson will debate and two of our featured speakers will respond with rhetorical analyses of the debate. To open the conference further to undergraduate and graduate students, we have organized **Master Classes**, on the model of a music conference, in which selected students will discuss their papers with experts attending the conference. Those of us who have planned this conference are especially gratified by the presence of our international participants, representing Israel, Germany, Belgium, Sweden, Spain, France, Italy, Brazil, Chile, Taiwan, The Netherlands, and Canada. Given the array of papers and presentations by participants, we hope this conference offers you a rich and stimulating intellectual experience.

The conference was organized under the aegis of the **Center for Teaching Writing** of the University of Oregon English Department. The Center is the research and outreach component of the UO's excellent composition program, devoted to the effective teaching of written reasoning across the disciplines. The Center's most recent contribution to rhetorical education at the University of Oregon has been the establishment of an interdisciplinary minor and certificate program in *Writing, Speaking, and Critical Reasoning* for undergraduates from all majors. Information about this program and

selected Center publications are available at the conference registration table.

Thank you. I am grateful to many helpers and sponsors. The conference steering committee, James Crosswhite, David Frank, and Anne Laskaya helped me imagine and plan every aspect of the conference. David Frank organized The Contrarian Forum events, in Eugene and in Portland, and we are enormously grateful to Ival McMains for his contributions in support of this event and the conference Master Classes. Teresa Coronado has been an invaluable Assistant Director of the Center for Teaching Writing and deserves credit for making the conference run smoothly, to the last detail. Helping indispensably in many ways also have been English graduate students Ian Jensen and Lesley Wallace Wooten. Other UO graduate students will be in evidence as guides and helpers throughout the conference. From the English Department office, we received able assistance from Marilyn Reid, Debbie Hibbard, and Susan Dickens. Thanks also to Harry Wonham, UO English Department Head, and to David W. Wilson and Dennis Lindsay, President and Provost respectively of Northwest Christian College, for providing needed resources.

Very special thanks are also extended to the following co-sponsors of this conference: The Carleton and Wilberta Savage Endowment for International Relations and Peace provided a sustaining grant that enables us to extend The Promise of Reason Initiative beyond the conference itself. Other generous cosponsors include the English Department, the College of Arts and Sciences, the President's Office, the Oregon Center for the Humanities, the Philosophy Department, the Harold Schnitzer Family Program in Judaic Studies, the Robert D. Clark Honors College, the UNESCO Chair in Transcultural Studies, Interreligious Dialogue, and Peace—and our valued Eugene neighbor Northwest Christian College.

Many talented folks helped us with special arrangements, and so we are also enormously grateful to: Noémi Perelman Mattis, for providing memorabilia for our displays; Elizabeth Peterson of the Knight Library for curating our two exhibits; Steve Stolp and Rick Peacor for the generous gift of the services of All Academic Inc.; Jessi Steward and Eric Gray of the EMU events office and the EMU catering staff; Lizzie Martin for designing and producing signs; the members of the jazz quartet, music graduate students Josh Tower, Josh Deutsch, Ryan Biesack, and Andrew Washburn; David Goodman of UO Creative Publishing for designing our posters and program; Laura White and Alma Hesus of the UO Bookstore for book sales and complimentary duck stuff; Mike Majdic and Lynette Boone of Knight Library Media Services for video services; Kathy Conner of Journeys By Ambassador for arranging travel for our featured speakers and master class students; and Dan Justus of Justus Outfitters and Janet Fiskio for organizing and guiding post-conference excursions.

Information for participants:

- The conference headquarters and registration desk are located in the EMU Walnut Room on the lower level across from the post-office.
- Directions to all conference venues are available on maps in the conference packet, at a desk at the main entrance to the EMU student union and in the Walnut Room.
- Program changes and announcements will be posted in the EMU Walnut Room. A message board will also be set up there.

- A limited number of free UO wi-fi connections are available first-come-first-served to conference participants. Please go to the registration desk in the Walnut Room for more information.
- Books by conference participants and others will be on display in the Walnut Room, and available to purchase or order, thanks to the University of Oregon Bookstore.
- A special exhibit of Chaim Perelman memorabilia and archives is on display in the Walnut Room. A complementary display about the history of rhetoric at the University of Oregon is located across from the circulation desk (main entrance) of the UO Knight Library. Please take some time to look at these fine exhibits.
- The Opening Reception is open to all conference participants at no charge. The banquet dinner and lunches must be pre-paid. If you wish to attend the banquet or lunches and have not pre-paid, payment may be made at the registration desk, but only within a reasonable time of the meals.
- Negotiations are underway for publishing papers from the conference (in journals and an edited volume). If you wish to have your paper considered for publication, please notify John Gage at promreas@uoregon.edu by May 30. Complete versions of your paper, in publishable format, will be required by June 10, 2008.
- We would be happy to provide space for anyone who wishes to organize a special interest meeting or to continue a conversation. To arrange this, or if you encounter problems that require the assistance of a conference coordinator, please see the registration desk, email promreas@uoregon.edu, or call Teresa Coronado at 541-346-1514.

Note to participants and session chairs:

Papers in concurrent sessions should generally be 20 minutes, with ten minutes of question and answer. Chairs are responsible for keeping time, in the interest of fairness to all program participants. To accommodate audience members who may wish to move from session to session, please have the question period follow each presentation, keeping to a 30 minute limit per speaker. A short break between sessions should allow for further conversation. Sessions with two presentations may allow more time, equally distributed, for each paper. Plenary session papers by featured speakers will be 25-30 minutes, with questions to follow both presentations, to allow for the speakers to engage in colloquy with each other as well as members of the audience. Plenary sessions will be recorded for public access on-line, after the conference.

Thank you for your *presence*. I wish you all that reason promises, a richly rewarding conference, a pleasant stay in Eugene, and a safe return home.

John Gage, Director, Center for Teaching Writing
English Department, University of Oregon

PROGRAM

Saturday, May 17

12:00 – 6:00 REGISTRATION AND EXHIBITS

EMU Walnut Room
Coffee and Beverages

2:00 – 3:30 PLENARY SESSION 1

EMU Fir Room

John Gage (Center for Teaching Writing) Greetings and Information
Scott Pratt (Philosophy Department, Associate Dean of Humanities) Words of Welcome
Steven Shankman (UNESCO Chair in Transcultural Studies, Interreligious Dialogue, and Peace) “Creating a Culture of Dialogue and Peace”

3:30 – 5:30 BREAK

5:30 – 7:00 OPENING RECEPTION

Gerlinger Lounge
Refreshments, Oregon wines and beers, hors d’oeuvres
Greetings: Harry Wonham, English Department Head
Jazz Quartet

7:00 – 9:30 OPENING BANQUET (Pre-payment required)

Willamette Hall Atrium
Welcome and Introduction: David Frank (University of Oregon Robert D. Clark Honors College)
Featured Speaker: Noémi Perelman Mattis, “Charm Perelman: A Life Well-Lived”

Sunday, May 18

8:30 – 3:00 REGISTRATION AND EXHIBITS

EMU Walnut Room
Morning Coffee and Pastries

9:00 – 10:30 PLENARY SESSION 2

EMU Ballroom

Chair: John Lysaker (University of Oregon)

Featured Speakers:

Barbara Warnick (University of Pittsburgh) “Dimensions of *The New Rhetoric*”

Christopher W. Tindale (University of Windsor) “Ways of Being Reasonable: Perelman and the Philosophers”

10:30 – 10:45 Coffee Break

EMU Walnut Room

10:45 – 12:15 CONCURRENT SESSIONS A

A.1 Pluralism, the Universal, and Human Rights

EMU Rogue Room

Chair: Michelle Bolduc (University of Wisconsin – Milwaukee)

Presenters:

John Rief (University of Pittsburgh) “Perelman, Pluralism, and Human Rights”

José León (Universidad Diego Portales) “The Notion of a Universal Auditorium and the Justification of Human Rights”

Emmanuel de Jonge (Free University of Brussels) “Perelman’s Conception of Universalism and Human Rights: Vague Concepts as Universal Values?”

A.2 Argument and Religious Authority

EMU Alsea / Coquille Rooms

Chair: Carolyn Bergquist (University of Oregon)

Presenters:

Kathleen Horton (University of Oregon) “Figuring Women in Vatican Logic: Sighting through a Perelman Lens”

Miriam Perkins (The Catholic University) “Unraveling the Knots: *The New Rhetoric* as a Method for Analyzing Religious Argumentation”

C. Jan Swearingen (Texas A & M University) “Paul’s Rhetoric and Paul’s Belief: Romans as Renegotiated Authority”

A.3 On Basic Characteristics of *The New Rhetoric*

EMU Maple Room

Chair: Linda Bensel-Meyers (University of Denver)

Presenters:

Jonathan Jacobs (Colgate University) “Values, Moral Argument, and the Liberal Polity”

Dennis Lynch (University of Wisconsin – Milwaukee) “The Place (and Understanding) of Emotion in *The New Rhetoric*”

J. David Cisneros (University of Georgia) “Theorizing Dissociation, Incompatibility, and

Argumentative Context in Perelman's and Olbrechts-Tyteca's *The New Rhetoric*"

A.4 Case Studies in Argument

EMU Oak Room

Chair: Jacqueline Pollard (University of Oregon)

Presenters:

Adam Lloyd (University of Maryland) "Suffragist Saints: The Rhetoric of Utah's 19th Century Polygamist Feminists in the Woman's Exponent"

Margaret Morgan (University of Central Arkansas) "'Stay the Course': Perelman and the Rhetoric of War"

Gordon Mitchell and Jennifer Kirk (University of Pittsburgh) "Between Education and Propaganda: Public Controversy Over Presidential Library Design"

A.5 Contributions of *The New Rhetoric* to Methodology

EMU Metolius / Owyhee Rooms

Chair: Rachel Hanan (University of Oregon)

Presenters:

Maria Wolrath Söderberg (Södertörn University College, Stockholm) "Topoi as Habits"

Jessica Shumake (University of Arizona) "Siblings Under the Skin: Argumentation, Pragmatics, and Rhetoric"

Darrin Hicks (University of Denver) "Alert, Alive, and Sensitive: Discretion, Common Sense, and What it Means to be Reasonable"

12:30 – 1:20 CATERED LUNCH (with pre-payment)

EMU Fir Room

1:30 - 3:00 CONCURRENT SESSIONS B

B.1 On The Uses of Universal Audience

EMU Rogue Room

Chair: Ann Dobyns (University of Denver)

Presenters:

Lucia Costa (University of Windsor) "The Balance of Power in *The New Rhetoric*"

Julia Major (University of Washington) "The Universal Audience and the Hidden Costs of the Status Quo in Cost-Benefit Analysis"

Antonio de Velasco (University of Memphis) "Constructing the Universal Audience: Appeals to Reason in the Rhetoric of Marijuana Legalization"

B.2 Cross-Cultural Discourse

EMU Alsea / Coquille Rooms

Chair: Sangita Gopal (University of Oregon)

Presenters:

Michael Bybee (St. Johns College – Santa Fe) “Realistic Cross-Cultural Values Discourse”

Amanda Smullen (Erasmus University, Rotterdam) “Argumentation Across Cultures: Rhetorical Styles of Agency Reform Across Three Cultural Political Contexts: The Netherlands, Sweden, and Australia”

Kenneth Marunowski (University of Minnesota – Duluth) “Forging Communion across Language and Culture: The Euro 2002 Information Campaign”

B.3 Environmental Rhetorics

EMU Maple Room

Chair: William Rossi (University of Oregon)

Presenters:

David Sumner (Linfield College) “Environmental Advocacy and the Ethics of Rhetorical Presence”

Sharon Stevens (Massey University) “The Rhetoric of Nonengagement in Australasian Permaculture”

Matthew Hill (University of Denver) “Perelman’s Assent and the Unabomber: Examining the Limits of Communication”

B.4 Rhetorical Education

EMU Oak Room

Chair: Paul Dresman (University of Oregon)

Presenters:

Douglas Christensen (University of Utah) “Let’s Not Make it Personal: The Death of Expository Writing and its Possible Resurrection”

Brad Hawley (Oxford College of Emory University) “Over-Praising Ambiguity and Our Fear of Didacticism: Teaching Literature as Ethical Rhetoric”

Bill Gholson (Southern Oregon University) “Teaching an On-line Course about Rhetorical Reasoning and Civil Society”

B.5 On Lucie Olbrechts-Tyteca

EMU Metolius / Owyhee Rooms

Chair: Anne Laskaya (University of Oregon)

Presenters:

Anne Laskaya and Carolyn Bergquist (University of Oregon) “Lucie Olbrechts-Tyteca: ‘Novella’ in *La nouvelle rhétorique*”

Michelle Bolduc (University of Wisconsin – Milwaukee) “Rencontre avec Lucie Olbrechts-Tyteca” (in English)

Carolyn Ostrander (Syracuse University) “To the Lamp-post! Sitting with a Dictionary and

Olbrechts-Tyteca's *Le Comique du discours*"

3:15 – 4:45 CONCURRENT SESSIONS C

C.1 Universal Audience Reconsidered

EMU Rogue Room

Chair: James Crosswhite (University of Oregon)

Presenters:

Stephen Llano (St. Johns University – New York) "Flattening the Other: The Universal Audience as Phronetic Counterpoint to the Hard-Wired Human"

Randy Harris (University of Waterloo) "Cognitive Dimensions of the Universal Audience"

Patricia Roberts-Miller (University of Texas – Austin) "Universal Audience, Epideictic, and the Exclusion of Dissent"

C.2 The Status of Language in Argumentation Studies

EMU Alsea / Coquille Rooms

Chair: Ruth Amossy (Tel-Aviv University)

Presenters:

Ruth Amossy (Tel-Aviv University) "Argumentation Between Universal Rationality and Social Relativity"

Roselyne Koren (Bar-Ilan University) "Language and Axiological Rationality: The Reception of Perelman's *New Rhetoric* in French Linguistics"

Keith Grant-Davie (Utah State University) "Association and Dissociation as Defense Tactics"

C. 3 Representing The Public in Public Controversy

EMU Maple Room

Chair: Margaret Johnson (Idaho State University)

Presenters:

Danielle Endres (University of Utah) "Land as 'Sacred' or 'National Sacrifice Zone': The Loci of the Preferable and Contemporary Controversy"

Kenneth Wright (James Madison University) "The Abuse of Essence in News Reporting on the Jena, LA, 'Noose' Incident"

C.4 Perelman and Burke

EMU Oak Room

Chair: Bill Gholson (Southern Oregon University)

Presenters:

Michael McCann (University of Oregon) "Leadership and the Irony of Holistic Dissociation: A Burkean Perspective on Perelman's Philosophical Pairs"

Stan Lindsay (Florida State University) “Perelman’s Epideictic and Burke’s Entelechy: The Transmission of Values”

Richard Graff (University of Minnesota) and Wendy Winn (Appalachian State University) “Kenneth Burke’s Identification and Chaïm Perelman’s Communion: A Case of Convergent Evolution?”

C.5 The Rhetoric of Change

EMU Metolius / Owyhee Rooms

Chair: Suzanne Clark (University of Oregon)

Presenters:

Melissa Fiesta (California State University – Long Beach) “Prolegomenon for *The New Rhetoric*’s Contributions to Feminist Methodology in Historiography”

Karen A. Foss (University of New Mexico) and Sonja Foss (University of Colorado)

“Interrogating the Rhetoric of Change”

5:00 – 6:30 MASTER CLASSES

Five Master Classes taught by visiting conference faculty are open to undergraduate and graduate students by invitation. Information about locations and topics is available at the conference registration table in the Walnut Room.

Monday, May 19

8:30 – 3:00 REGISTRATION AND EXHIBITS

EMU Walnut Room

Morning Coffee and Pastries

9:00 – 10:30 PLENARY SESSION 3

Gerlinger Lounge

Chair: David Zarefsky (Northwestern University)

Featured Speakers:

Jeanne Fahnestock (University of Maryland) “No Neutral Choices: The Art of Defanged Style in *The New Rhetoric*”

Francis J. Mootz III (Pennsylvania State University Dickinson School of Law) “Perelman’s Theory of Argumentation and Natural Law”

10:45 – 12:15 CONCURRENT SESSIONS D

D. 1 Rhetoric and Law

Gerlinger Lounge

Chair: Katina St. Marie (University of Oregon)

Presenters:

Michael Kleine and Clay Robinson (University of Arkansas at Little Rock) "The Commensurability of Perelman's *New Rhetoric* and Common-Law Practice"

Tom Cobb (University of Washington School of Law) "Perelman's Presence in Legal Education"

Chris Geyer (Syracuse University) "The Promise of Reason and the Legacy of Brown: Reclaiming Legal Discourse"

D. 2 Perelman and the Philosophers

EMU Alsea / Coquille Rooms

Chair: Nathaniel Teich (University of Oregon)

Presenters:

Michael Phillips-Anderson (Monmouth University) "The Rhetorician and the Philosopher: Chaïm Perelman and Leo Strauss on Natural Right"

Matthew Brigham (University of Pittsburgh) "Argument as Encounter: Toward an I-Thou Approach to the Study of Argument-Based Interactions"

Loïc Nicolas (Université Libre de Bruxelles) "Knowing the Audience: Programming and Anticipating the Relationship with the Other"

D.3 Discourses of Science

EMU Umpqua Room

Chair: Stephanie Callan (University of Oregon)

Presenters:

Maria Freddi (University of Pavia) "Rhetoric and Science: A Linguistic Analysis of Richard Feynman's Physics"

Naykiavick Rangel (University of Barcelona) "Describing Electromagnetic Physics Explanations Using a Perelman Framework"

Jonathan Buehl (University of Maryland) "Verbal and Visual Dissociation Techniques in Atmospheric Science"

D.4 Ethical Rhetorics of Diversity

EMU Walnut Room

Chair: Dennis Lindsay (Northwest Christian College)

Presenters:

Josina Makau (California State University – Monterey Bay) "Reason and Ethics in an Age of Diversity"

Elizabeth Aydelott (Northwest Christian College) "'Joining the Audience' in Civil Rights/Human Rights Argumentation"

Jeremiah Thompson (Syracuse University) "The Limits of Humor in Negotiating Shared

Values: How BlackPeopleLoveUs.com Subverts its Own Subversion”

D.5 Perelman and the Challenge of Democracy

EMU Metolius / Owyhee Rooms

Chair: Manfred Kraus (University of Tübingen)

Presenters:

Ray Dearin (Iowa State University) “Perelman on Democracy as a Confused Notion”

David Zarefsky (Northwestern University) “Charm Perelman, Al Gore, and the Problem of Reason in Our Time”

12:30 – 1:20 CATERED LUNCH (with pre-payment)

EMU Skylight Atrium upstairs

1:30 – 3:00 CONCURRENT SESSIONS E

E.1 The Implications of *The New Rhetoric* for a Cross-Disciplinary Major

EMU Rogue Room

Chair: Ann Dobyms (University of Denver)

Presenters:

Ann Dobyms (University of Denver) “*Kairos* and the Culture of the University: Constructing a Receptive Audience”

Linda Bensel-Meyers (University of Denver) “Philosophical Art or Rhetorical Skill: How Perelman’s Ethical Pluralism Can Make McKeon’s Analytical Pluralism Ethically Conscientious”

Darrin Hicks (University of Denver) “Cultivating Public Reason: Advocacy Skills for Living in a Radically Plural World”

Christina R. Foust (University of Denver) “Humanizing the ‘Effects’ of Rhetoric”

E.2 Techniques of Argument in Action

EMU Alsea / Coquille Rooms

Chair: Michael Kleine (University of Arkansas at Little Rock)

Presenters:

Jean Claude K. Dupont (College de France, Paris) “Does Technique Lead to Knowledge? The ECHR Case-Law in the Light of *The New Rhetoric*”

Doyle Srader (Northwest Christian College) “You Can’t Cheat an Honest Man: Ridicule as Argument in 419 Scam Baiting”

Mark Hoffmann (University of Maryland) “The Argument from Definition and Leo Tolstoy’s *The Kingdom of God*”

E.3 Ethics and Rhetorical Efficacy

EMU Umpqua Room

Chair: David Sumner (Linfield College)

Presenters:

Jean Nienkamp (Indiana University of Pennsylvania) “RhETHorICS”

Michael Hoppmann (Universität Tübingen) “The Rule of Justice in *The New Rhetoric*”

Laurence Musgrove (Saint Xavier University) “Meeting Faculty Minds: Audience, Value, and Metaphor in General Education Reform”

E.4 Deep Rhetorical Theory

EMU Walnut Room

Chair: Richard Stein (University of Oregon)

Presenters:

John Jones (University of Texas – Austin) “Content, Style, and Presence: A Theory of Style and Substance”

George Yoos (St. Cloud University) “The Meaning of What You Would Like to Mean”

James Crosswhite (University of Oregon) “On Universalities”

E.5 Rhetorics of Strategic Negotiation

EMU Metolius / Owyhee Rooms

Chair: Sean O’Rourke (Furman University)

Presenters:

Margaret Johnson (Idaho State University) “Strategies of Peace Rhetoric”

Rasha Diab (University of Wisconsin – Madison) “Commissives and Peacemaking: Revisiting Sadat’s Speech to the Knesset”

J.S. Dunn, Jr. (Eastern Michigan University) “Contemporary Public Policy Debates on Higher Education Reform: *The New Rhetoric* of Education Policy Reports”

3:15-4:45 CONCURRENT SESSIONS F

F.1 Performing Public Reason

EMU Rogue Room

Chair: Kathleen Horton (University of Oregon)

Presenters:

Martin Jacobi (Clemson University) “Using Dramatic Performance to Negotiate Assent in Public Debates”

Ralph Batie (Oregon Institute of Technology) “Reasoning at the End of the Road”
Glen McClish (San Diego State University) “Bringing Reason to Rhetoric, Or Bringing Rhetoric to Reason: *The New Rhetoric*, William Whipper, and the Role of Logos in Civic Discourse”

F.2 Perelman’s Relations to Formal Reasoning

EMU Alsea / Coquille Rooms

Chair: Ray Dearin (Iowa State University)

Presenters:

Manfred Kraus (University of Tübingen) “Perelman’s Interpretation of Reverse Probability Arguments as a Dialectical *Mise en Abîme*”

Stefan Goltzberg (Centre Perelman de Philosophie du droit de l’Université Libre de Bruxelles) “Perelman’s Account of A *Fortiori* Argument: New Perspectives”

Emmanuelle Danblon (Free University of Brussels) “Perelman and the ‘Pseudo-argument’: New Reflections on the ‘Persuade vs Convince’ Dichotomy”

F.3 Argument in Postmodernity

EMU Umpqua Room

Chair: Karen Shaup (University of Oregon)

Presenters:

Beth Daniell (Kennesaw State University) “Research, Argument, Truth: Thinking Through the Binaries”

Liao I-Ming (National University of Kaohsiung, Taiwan) “Pre-Chin Confucianism and Postmodern Political Ethics in Reference to *The New Rhetoric*”

Jennifer Heusel (Indiana University) “Over the Edge: Attending to Nihilism in the College Classroom”

F.4 Value Hierarchies and Justice in Judaic Rhetoric

EMU Metolius / Owyhee Rooms

Chair: Janice Fernheimer (Rensselaer Polytechnic Institute)

Presenters:

David Charney (University of Texas – Austin) “Personal and Communal Agency in the Hebrew Psalms”

David Frank (University of Oregon) “Perelman’s Tears: Justice in *The New Rhetoric*”

Janice Fernheimer (Rensselaer Polytechnic Institute) “From Jew to Israelite: Complicating ‘Communion’ and *The New Rhetoric*’s Tools for Invention”

5:00 – 6:30 MASTER CLASSES

Five Master Classes taught by visiting conference faculty are open to undergraduate and graduate students by invitation. Information about locations and topics is available at the Registration table in the Walnut Room.

7:00 – 9:30 CONTRARIAN FORUM I (Eugene) – Open to the Public 7:00 – 9:30

Morse Events Center, Northwest Christian College

Welcome, David W. Wilson (President, Northwest Christian College)

Chair and Moderator: David Frank (Robert D. Clark Honors College, University of Oregon)

The Debate:

Resolved: Freedom to Teach and Learn Flourishes in American Universities

David Horowitz (Founder, Students for Academic Freedom)

Cary Nelson (University of Illinois, President American Association of University Professors)

The Response:

What Makes a Good Public Debate?

Barbara Warnick (University of Pittsburgh)

Michael Leff (University of Memphis)

Tuesday, May 20

8:30 – 12:00 REGISTRATION AND EXHIBITS

EMU Walnut Room

Morning Coffee and Pastries

9:00 – 10:30 PLENARY SESSION 4

EMU Ballroom

Chair: Lawrence D. Green (University of Southern California)

Featured Speakers:

Alan G. Gross (University of Minnesota) “Visual Presence: Extending a Concept from *The New Rhetoric*”

Michael C. Leff (University of Memphis) “The Peopling of Argumentation: Ad Hominem, Ethos, and Perelman’s Relations of Coexistence”

10:45 – 12:15 CONCURRENT SESSIONS G

G.1 Argument in Political Discourse

EMU Rogue Room

Chair: Kathleen O’Fallon (University of Oregon)

Presenters:

Andreea Ritivoi (Carnegie Mellon University) “The Dissociation of Concepts in Political Discourse”

Brandon Inabinet (Northwestern University) “Challenging Consensus: Authority and Reason in the Public Sphere”

G.2 Rhetorical Technique in Film Contexts

EMU Alsea / Coquille Rooms

Chair: Hilary Hart (University of Oregon)

Presenters:

Paula Olmos (Universidad Nacional de Educación a Distancia, España) “From Laconic Apothegms to Film Quotations: Using Testimonies from Reputed Authorities”

Jolivette Mecenas (University of Hawaii – Manoa) “Counterpublic Cinema: Public Reasoning in the Space of a Film Festival”

Suzanne Clark and Daniel Miller (University of Oregon) “Cutting Arguments: The Rhetoric of Film”

G.3 Cases Studies in Assent

EMU Maple Room

Chair: Laurence Musgrove (Saint Xavier University)

Presenters:

Matthew DeTar (Northwestern University) “Lyotard and the Act of State Doctrine”

Patty Kelly (Simon Fraser University) “*Kairos* in the Rhetoric of Post-traumatic Stress Disorder”

Dalyn Luedtke (University of Arizona) “Reality TV and the Rhetoric of Adherence: What *The New Rhetoric* Can Tell Us About a New Genre”

G.4 Perelman and Protest

EMU Oak Room

Chair: David Frank (University of Oregon)

Presenters:

Suzanne Larson and Patricia Paystrup (Southern Utah University) “Perelman’s Dissociation Strategy and MoveOn.org’s Opposition to U.S. Involvement in The Iraq War”

Amber Shaver (Independent Scholar) “Protest, Starvation, and the Ends of Reason”

Sean O’Rourke (Furman University) and Ron Manuto (Independent Scholar) “Wayne Morse and the Rhetoric of Anti-War Protest”

12:30 END OF CONFERENCE

1:00 – (??) POST-CONFERENCE EXCURSIONS

Pre-registration and pre-payment required. See information at the registration desk in the Walnut Room for meeting places. Box lunches provided for participants.

1. Rafting on the McKenzie River
2. Willamette Valley Wine Tour
3. Mount Pisgah Birding and Wildflower Walk

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ABSTRACTS

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Hart, Hilary, G.2
Hawley, Brad, B.4
Heusel, Jennifer F.3
Hicks, Darrin A.5, E.1
Hill, Matthew, B.3
Hoffmann, Mark, E.2
Hoppmann, Michael, E.3
Horowitz, David, Contrarian Forum I and II
Horton, Kathleen, A.2, F.1
I-Ming, Liao F.3
Inabinet, Brandon, G.1
Jacobi, Martin, F.1
Jacobs, Jonathan, A.3
Johnson, Margaret, C.3, E.5
Jones, John, E.4
Kelly, Patty, G.3
Kirk, Jennifer, A.4
Kleine, Michael D.1, E.2
Koren, Roselyne C.2
Kraus, Manfred, D.5, F.2
Larson, Suzanne, G.4
Laskaya, Anne B.5
Leff, Michael, Plenary 4, Contrarian Forum I and II
León, José, A.1
Lindsay, Dennis, D.4
Lindsay, Stan, C.4
Llano, Stephen, C.1
Lloyd, Adam, A.4
Luedtke, Dalyn, G.3
Lynch, Dennis A.3
Lysaker, John, Plenary 2
Major, Julia, B.1
Makau, Josina, D.4
Manuto, Ron, G.4

Marunowski, Kenneth B.2
Mattis Perelman, Noémi, Banquet
McCann, Michael, C.4
McClish, Glen F.1
Mecenas, Jolivette, G.2
Miller, Daniel, G.2
Mitchell, Gordon, A.4
Mootz, Francis J. III, Plenary 3
Morgan, Margaret A.4
Musgrove, Laurence, E.3, G.3
Nelson, Cary, Contrarian Forum I and II
Nicolas, Loïc, D.2
Nienkamp, Jean, E.3
Olmos, Paula, G.2
O'Rourke, Sean, E.5, G.4
Ostrander, Carolyn, B.5
Paystrup, Patricia, G.4
Perkins, Miriam, A.2
Phillips-Anderson, Michael, D.2
Pollard, Jacqueline, A.4
Rangel, Naykiavick, D.3
Rief, John, A.1
Ritivoi, Andreea G.1
Roberts-Miller, Patricia, C.1
Robinson, Clay, D.1
Rossi, William, B.3
Shankman, Steven, Plenary 1
Shaup, Karen, F.3
Shaver, Amber, G.4
Shumake, Jessica, A.5
Smullen, Amanda, B.2
Söderberg, Maria Wolrath, A.5
Srader, Doyle E.2
St. Marie, Katina, D.1
Stein, Richard, E.4
Stevens, Sharon B.3
Sumner, David, B.3, E.3
Swearingen, C. Jan, A.2
Teich, Nathaniel, D.2
Thompson, Jeremiah, D.4
Tindale, Christopher W., Plenary 2
Warnick, Barbara, Plenary 2, Contrarian Forum I and II
Wilson, David, Contrarian Forum 1

Winn, Wendy, C.4
Wright, Kenneth, C.3
Yoos, George, E.4
Zarefsky, David, D.5, Plenary 3

7:00 – 9:30 CONTRARIAN FORUM II (Portland) – Open to the Public 7:00 – 9:30

UO White Stag Center, Portland

Welcome, Chair and Moderator: David Frank (Robert D. Clark Honors College, University of Oregon)

The Debate:

Resolved: Freedom to Teach and Learn Flourishes in American Universities

David Horowitz (Founder, Students for Academic Freedom)

Cary Nelson (University of Illinois, President American Association of University Professors)

The Response:

What Makes a Good Public Debate?

Barbara Warnick (University of Pittsburgh)

Michael Leff (University of Memphis)

UO White Stag Center, Portland

Welcome, Chair and Moderator: David Frank (Robert D. Clark Honors College, University of Oregon)

The Debate: Political Bias in The University Classroom

David Horowitz (Founder, Students for Academic Freedom)

Cary Nelson (University of Illinois, President American Association of University Professors)

The Response: What Makes a Good Debate?

Barbara Warnick (University of Pittsburgh)

Michael Leff (University of Memphis)